JAN GOLDSTOFF PUBLIC RELATIONS

400 Central Park West, Suite 3K, New York, NY 10025 Tel (212) 666-9429 - Fax (212) 666-9433 - e-mail: minsgold@aol.com

FOR IMMEDIATE RELEASE: EXCELLENT PHOTO OPPORTUNITIES

April 1, 2006

New York City Celebrates National Dance Week-NYC 2006: a 10-day festival celebrating dance and encouraging participation in dance: April 21 - 30, 2006

Principal Sponsors of NDW-NYC 2006 are: Tendu Magazine and Madame Tussaud's Wax Museum

10 day Festival offers FREE performances FREE dance classes at top studios, FREE films and art exhibits



BEBE NEUWIRTH, Broadway, Film, TV star, kicks off NDW-NYC at FREE Launch Performance on Monday, April 24, 12:30 PM at Sony Atrium, Madison & 56th St.

MELANIE LAPATIN, U.S. Latin Dance Champion & coach to the stars, hosts 3 FREE NDW-NYC Dance Performances on April 24th, 27th & 30th.



NATIONAL DANCE WEEK-NEW YORK CITY (www.ndw-nyc.org), part of the nationwide National Dance Week, is a 10-Day Festival running from April 21 to April 30, 2006 which celebrates Dance through FREE PERFORMANCES, Films and Art Exhibits, and encourages participation in Dance by offering FREE DANCE CLASSES at many of the Top Dance Studios in New York City during this week.

The schedule of free dance classes offered at top studios is posted on the National Dance Week-NYC website, www.ndw-nyc.org, and vouchers to attend these free classes can be printed out from the website.

3 FREE NATIONAL DANCE WEEK - NYC DANCE PERFORMANCES:

MONDAY, APRIL 24, 2006, 12:30 - 2:00 PM:

NDW-NYC Launch at the Sony Atrium, Madison Avenue between 55th and 56th Streets.

BEBE NEUWIRTH, Broadway, Film and TV star, kicks off National Dance Week, NYC 2006. U.S. Latin Dance Champion Melanie LaPatin hosts a performance featuring jive, tango, mambo, flamenco, belly dance and more by 9 NYC Dance studios: B.L.A.D.E. Dance Entertainment, Dance Times Square, Flamenco Latino, Komotion Movement Theater, Lori Belilove's Isadora Duncan Company, Peridance Center, School at Steps, SharQui-The Belly Dance Workout, and Stepping Out Studios. *FREE TO THE PUBLIC*

THURSDAY, APRIL 27, 2006, 6:30 - 8:00 PM:

NDW-NYC Midway Performance – at Madame Tussaud's Wax Museum, 234 West 42nd St.

U.S. Latin Dance Champion Melanie LaPatin hosts performances by The Ailey School, American Bolero Dance Co., American Tap Dance Foundation, Creative Outlook Dance Theater of Brooklyn, Dance Times Square, Firefly Aerial Aerobatics, Joffrey Ballet School, and Martha Graham Ensemble. *FREE TO THE PUBLIC*.

SUNDAY, APRIL 30, 2006, 2:30 PM:

NDW-NYC Culminating Performance at Dance Times Square, 156 W. 44th St., 3rd Floor.

U.S. Latin Dance Champion Melanie LaPatin hosts a performance featuring dancers from Wong Dance, Harbor Conservatory for the Performing Arts, Anahid Sofian Dance, Dance Times Square, Henry Street Settlement Flamenco Student Performance Group "Herencia", and Studio Maestro. *FREE TO THE PUBLIC*.

FREE DANCE FILMS:

Saturday, April 22, 11:00 AM – 1 PM, Brooklyn Lyceum, 227 4th Ave, Park Slope, Brooklyn (R train to Union St. stop)

THE HISTORY AND FUTURE OF AERIAL ARTS: FireFly Aerial Acrobatics Founder and Artistic Director Cypher Zero will show and discuss a series of film and video clips about the development and growth of aerial performance. FireFly professional company members will demonstrate techniques, followed by discussion with the audience.

Sunday, April 30, 3:00 PM, Dance Times Square, 156 West. 44th St., 3rd Floor.

MAMBO TO HIP-HOP: Henry Chalfont, U.S. 2005, 56 minutes -

Featuring an Introduction by the director and producer and a Q&A after screening.

There's a postage stamp of an urban sidewalk known by people of a certain age for having burned to the ground. A more recent generation know it as the place where, out of the ashes hip hop and break dancing were born. An older generation remembers when this turf, The South Bronx, produced salsa. A testament to the neighborhood's power to revitalize itself through music and dance and to take the world's pop culture by storm.

Sunday, April 30, 7:00 – 9:00 PM, Galapagos Arts Space, 70 North 6th St., Williamsburg, Brooklyn **SENSUAL DANCE (DANCE AND FILM)** performed by The Isadora Duncan Dance Company Films from Kino Edison DVD: First camera tests, 1889-90, and Viva la Danse from Unseen Cinema, "Trance" and "Wildfire" by Amy Greenfield with **live dance by the Isadora Duncan Dance Company**

COMPLETE INFORMATION ON ALL NDW-NYC 2006 ACTIVITIES IS ON THE NDW-NYC WEBSITE: <u>www.ndw-nyc.org</u>.

TASHA NORMAN, founder and publisher of Tendu Magazine which covers the fitness, movement and wellness world in New York City, is spearheading National Dance Week-NYC along with the NDW-NYC steering committee. Tasha says, "Dance is 'hot' right now. Films and TV shows with dance themes are everywhere. For all those New Yorkers who want to try a dance class, experience different types of dance styles, dance every day, or just learn how to move or incorporate dance into a home exercise routine, NATIONAL DANCE WEEK-NYC will have something for everyone! Many of the top dance studios are participating. And, it's all FREE. It's going to be a great thing for New York City."

Participating Dance Studios offering Free Dance Lessons include:

Alvin Ailey American Dance Theatre, Anahid Sofian Studio, Baila Tango, Ballet Hispanico, Blade Dance Entertainment, Inc., Cynthia King Dance Studio, Dance Forum-NY, Dance Manhattan, Dance Theatre Of Harlem, Dance Times Square, Dance Chelsea, Dancewave, Djoniba Dance & Drum Center, Embora Wellness & Movement Studio, Empire Dance, Inc., FireFly Aerial Acrobatics, Harlem School of the Arts, Hunter Dance Theater with The Harlem School of the Arts, Isadora Duncan Dance Foundation, New York Conservatory of Dance, Paul Pellicoro's DanceSport Studio, Paul Taylor Studios, Peridance, Pierre Dulaine Dancenter, Project Dance Studio, Rod Rodgers Dance Co. & Studios, Sandra Cameron Dance Center, Stepping Out Studios, YAMUNA.

Sponsors of National Dance Week-NYC:

Principal Sponsors are Tendu Magazine and Madame Tussaud's Wax Museum. Additional sponsors are Dance Film Association, Dance Manhattan, Dance Times Square, Firefly Aerial Acrobatics, Honest Tea, Pierre Dulaine Dancenter, and Sambazon.

For more information or JPEGS of Bebe Neuwirth and Melanie LaPatin contact Jan Goldstoff or David Minshall, Jan Goldstoff Public Relations, 212 666 9429 or by e-mail at minsgold@aol.com or dminshall@nyc.rr.com.